Along with commemorating the artist Robert Broderson, who died in 1992, the exhibition considered how works of art are understood, and the role information plays in learning about visual art. The experimental component of the exhibition related to the way contextual and interpretive information was provided. Theresa Hammond, curator of the exhibit, remarked: “I don’t want my ‘voice’ as curator to overwhelm the conversation between the artist and viewer. Instead, I hope to provide a stimulus that encourages the viewer to go back for another look.”

For the first two weeks of the exhibition, the works of art were shown without labels or interpretive text to accompany them. Every two weeks throughout the semester, additional information was added. Viewers were encouraged to return to the exhibition regularly, and were invited to participate by recording their perceptions, responses and questions in several comment books placed throughout the gallery.

The exhibition was comprised of eighteen paintings, drawings and prints by Robert M. Broderson, all of which are part of the college’s permanent collection.